

About CarBlock

World's First Blockchain-based Transportation Solution backed by Working Applications.



Industry Problems

CarBlock Approach



Data Ownership
Data ownership is obscure and no way for organizations to use car data properly.

Data on Blockchain
Car owners own the data generated by driving their cars.



Data Collection & Accuracy
Unable to accurately collect, transfer and store car data.

Connected Devices
Data is automatically collected by the connected hardware, digitally encrypted and logged in the CarBlock blockchain.



Data Exchange
No safe and efficient authorization and exchange mechanism of car data between owners and users.

Smart Contract
The CarBlock digital token and smart contract enable easy data exchange.



Application Infrastructure
No trustworthy infrastructure open which future transportation applications can be built.

Application Platform
An open infrastructure enables the development of future transportation applications and connected car devices.

Investors



Bo Shen

Cofounder of Fenbushi Capital and Bitshares, Mr. Shen is one of the earliest investors and entrepreneurs in the blockchain industry.



Ming Gong

Founder of ICOAGE (formerly the largest ICO platform in China) and ChainB (the largest Chinese blockchain media).



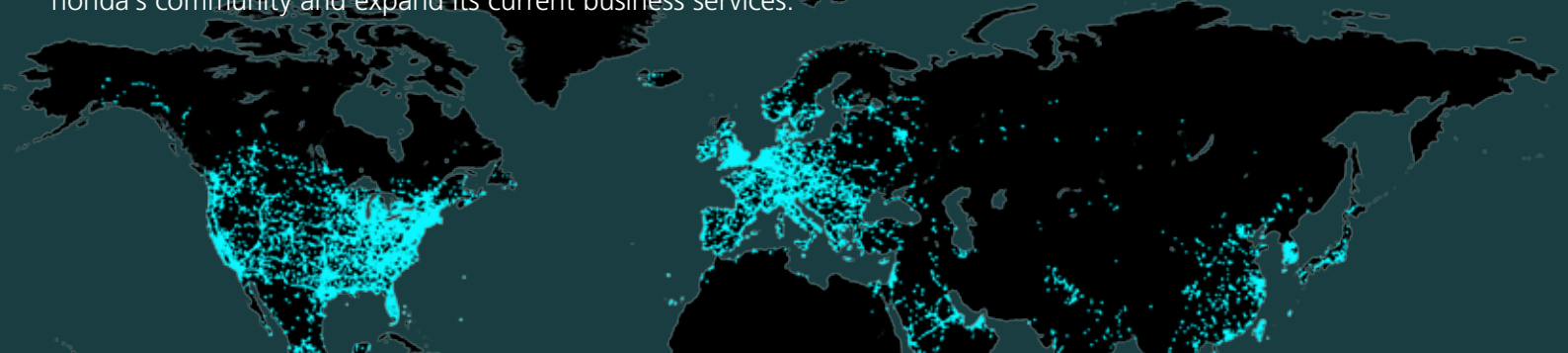
Zongcheng Li

CEO of Timestamp Capital Partner at 8btc.com

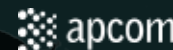
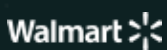


CarBlock Advantages

CarBlock is working with the US Connected Car Leader nonda as its anchor partner in order to leverage nonda's community and expand its current business services.



250+ Offline Retailers across the Globe



Active Vehicles 410,285	90day Retention Rate 74.2%	Car Data Dimensions 56	Team Members 45	Past VC Fundings \$10,000,000	2018 Estimated Revenue \$40,000,000
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nonda

Our leading hardware partner, nonda, is the top-selling connected car provider in the US. They have a suite of six products, the ZUS Smart Car System, that provide added convenience to drivers and collect data through their award-winning ZUS Smart Driving Assistant App (iOS/Android).



CarBlock Roadmap

CarBlock will issue CAR token as the currency for future transportation industry. CAR token can circulate immediately after issuing based on nonda's current business.

3 months

410,000+ nonda users get access to CarBlock // Tokens can be used to purchase nonda connected hardware and software services.

6 months

Small-size car service providers join the ecosystem and accept CAR tokens // CarBlock certified connected hardware started mining tokens by uploading car data.

12 months

Mid-size car service & insurance companies join the ecosystem // Car application developers are able to purchase car data with tokens.



Alex Lee, Founder

Alex is a serial entrepreneur with multiple successful exits. He is the founder and CEO of nonda, a leading connected car company in the U.S. Alex was previously the co-founder of Baixing.com, a public company in China with over \$600 million in funding from top American VCs like Benchmark.